



[PRESS RELEASE]

## **P&G celebrates the 15<sup>th</sup> Anniversary of its Singapore Pioneer Plant**

*The state-of-the-art Pioneer Plant houses two manufacturing modules – Perfume and Children’s Safe Drinking Water (CSDW)*

**Singapore, 14 April 2023** – Procter & Gamble (NYSE: PG) today marked the 15<sup>th</sup> anniversary of its Singapore Pioneer Plant in Tuas. Dignitaries from the U.S. Embassy, the High Commission of Pakistan, and the Singapore Economic Development Board (EDB) attended the celebration event at the plant in Tuas. At the event, the company also announced a major milestone of providing 21 billion liters of clean water to communities in need around the world through its Children’s Safe Drinking Water (CSDW) program.

Set up in 2008 P&G’s Singapore Pioneer Plant is one of four global P&G sites manufacturing perfumes. The perfumes are supplied to P&G’s manufacturing sites within the region for its Fabric, Home Care, and Beauty businesses.

The Pioneer Plant is also home to P&G’s Children’s Safe Drinking Water (CSDW) manufacturing module. The CSDW Program was started in 2004 to provide clean water to children and families in need around the world. The program provides an easy-to-use water purification packet invented by P&G scientists that can clean 10 liters of contaminated water and make it drinkable in just 30 minutes. The CSDW sachets produced at this plant have been instrumental in P&G efforts to support disaster relief efforts and communities without access to clean drinking water on an ongoing basis such as recent floods in Pakistan and cholera outbreaks in multiple countries in Africa.

“We are humbled and honored to mark 15 years of our Pioneer plant in Singapore. Our success would not have been possible without the support of the local community and the hard work and dedication of our team. In Singapore, we found the perfect home for this plant because of its strategic location, robust business infrastructure, digital ecosystem, and the best talent. We are grateful to be part of Singapore’s thriving digital and innovation ecosystem where we get to work closely with partners like the Economic Development Board,” said **Stanislav Vecera, President for Asia Pacific, Middle East, and Africa, Procter & Gamble (P&G)**.

“We congratulate P&G on the 15th Anniversary of its Singapore Pioneer Plant! We are proud to have partnered with P&G for the past 35 years, through more significant activities across manufacturing, R&D, and branding and marketing. P&G’s operations have created exciting job opportunities and its partnerships with the broader business and education communities have benefited the local ecosystem. We look forward to P&G developing more innovative products for



the world, from Singapore,” said **Cindy Koh, Executive Vice President, Singapore Economic Development Board.**

Having been in Singapore for 35 years, it is home to P&G’s regional headquarters for the Asia Pacific, Middle East, and Africa region, employing people from Singapore and the globe. It is also the location of the state-of-the-art Singapore Innovation Centre which serves as the hub of R&D in the region and is also the largest private R&D center in Singapore.

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### **About Procter & Gamble**

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <https://www.pg.com> for the latest news and information about P&G and its brands.

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