## Southeast Asia: An Ideal Manufacturing Base

Find out how to capture strong regional growth opportunities from Singapore, the gateway to Southeast Asia (SEA).

# AN EMERGING MANUFACTURING POWERHOUSE

The region's strong trade connectivity and infrastructure networks have enabled multinationals and startups to build resilient and competitive supply chains, allowing them to navigate disruptions and service global markets.

# Capitalise on the rise of SEA's manufacturing sector



134% Growth in Manufacturing Foreign Direct Investment to SEA (worth US\$44.7 billion) in 2022

#### Access an extensive network of deep economic linkages



Includes the world's largest trade pact Regional Comprehensive Economic Partnership (RCEP), which covers 30% of the world's global GDP

# Enhance supply chains with SEA's manufacturing capacities





Equipped with integrated initiatives like the <u>ASEAN Smart Logistics</u>
<u>Network</u> that strengthen the region's supply chain efficiency

# UNPRECEDENTED GROWTH OPPORTUNITIES

A population of over 675 million people, larger than that of the European Union or North America, combined with over two decades of positive economic growth, translate to large and increasingly affluent consumer markets.

### Go where the digital growth is



Total Internet users expected to reach **575 million** by 2030

### Benefit from rising incomes



of SEA's population will be middle class with increasing purchasing power by 2030

#### **Enjoy sustained economic opportunities**

Real Gross Domestic Product Growth Rate\*



#### LET SINGAPORE BE YOUR LAUNCHPAD TO SEA

From fintech to fast-moving consumer goods, opportunities are abound in SEA's booming industries. And best of all: these thriving SEA markets are accessible to you from Singapore.

#1 Tech innovation hub outside of Silicon Valley



### Benefit from SEA's digital economic boom

Singapore hosts 80 of the world's top 100 tech companies, and accounts for two-thirds of SEA's total venture capital funding TOP Logistics hub in SEA



# Plug into Singapore's vibrant regional trade connections

Singapore is part of a rich network of <u>Free Trade</u> <u>Agreements</u> that cover over 60% of the world's GDP #1 Location for Regional Headquarters in Asia



## Join the best and be the best, from Singapore

Half of Fortune 500 companies' regional headquarters are here in Singapore, leveraging its clear policies and skilled workforce

## Within a 3-hr radius of SEA's key business hubs



# Establish integrated regional operations with <u>Singapore</u>

as a control tower

Get the best of both worlds by tapping Singapore's world-class business ecosystem, while leveraging cost-competitive manufacturing solutions in the proximate neighbourhood



#### **DOWNLOAD**

A SEA of Opportunities: Understanding Southeast Asia to uncover more opportunities in the region



