

Establishing Trust With IMDA Accreditation

Companies can look forward to leveraging the programme's evaluation processes and access to its innovative technopreneur ecosystem

01

Be Evaluated

- Undergo IMDA's product and company assessment
- Showcase what's great about your product
- Once awarded, your company's accreditation lasts between 12 to 18 months

02

Navigate the Ecosystem

- Accredited companies get to connect with an established network within our industry for fundraising, partnerships and capability building
- Make your way easily through government policies with the support of IMDA

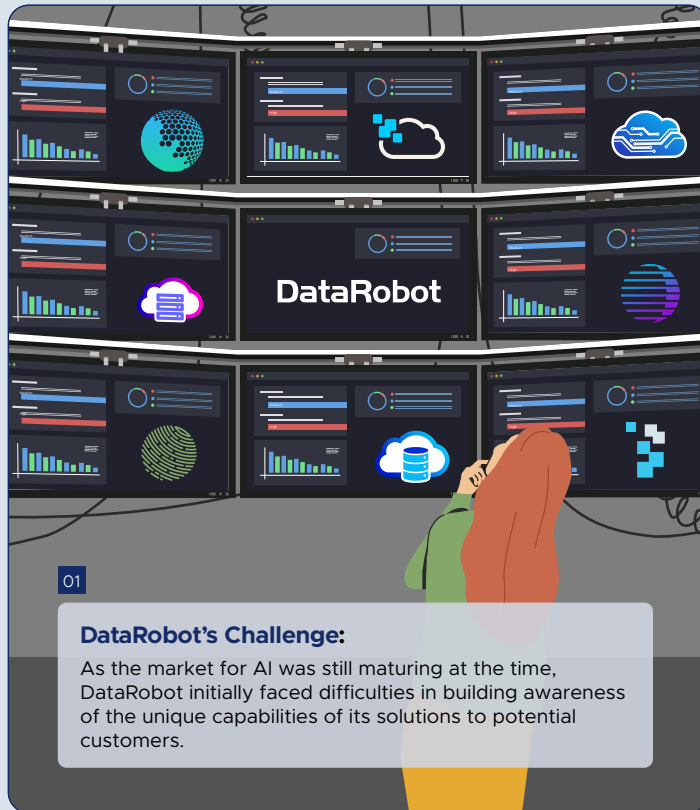
03

Win Work

- Reach out to over 250 key decision makers in over 100 government agencies and leading enterprises for collaboration opportunities, facilitated by IMDA's introductions
- Catalyse your company's growth and expand into international markets with branding support from the programme

Differentiating DataRobot's Services

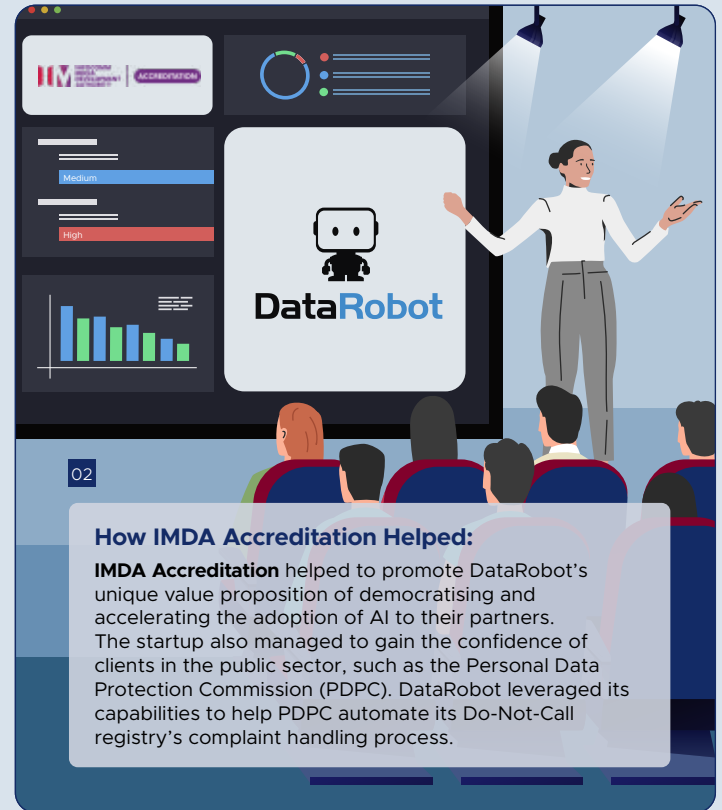
IMDA Accreditation helped DataRobot promote the ease of use of its AI Cloud platform to various clients in the local market



01

DataRobot's Challenge:

As the market for AI was still maturing at the time, DataRobot initially faced difficulties in building awareness of the unique capabilities of its solutions to potential customers.



02

How IMDA Accreditation Helped:

IMDA Accreditation helped to promote DataRobot's unique value proposition of democratising and accelerating the adoption of AI to their partners. The startup also managed to gain the confidence of clients in the public sector, such as the Personal Data Protection Commission (PDPC). DataRobot leveraged its capabilities to help PDPC automate its Do-Not-Call registry's complaint handling process.

Verifying Screening Eagle's New Technologies

With the validation gained from **IMDA Accreditation**, the company received credible third-party validation, which helped assure customers about the quality of its services

