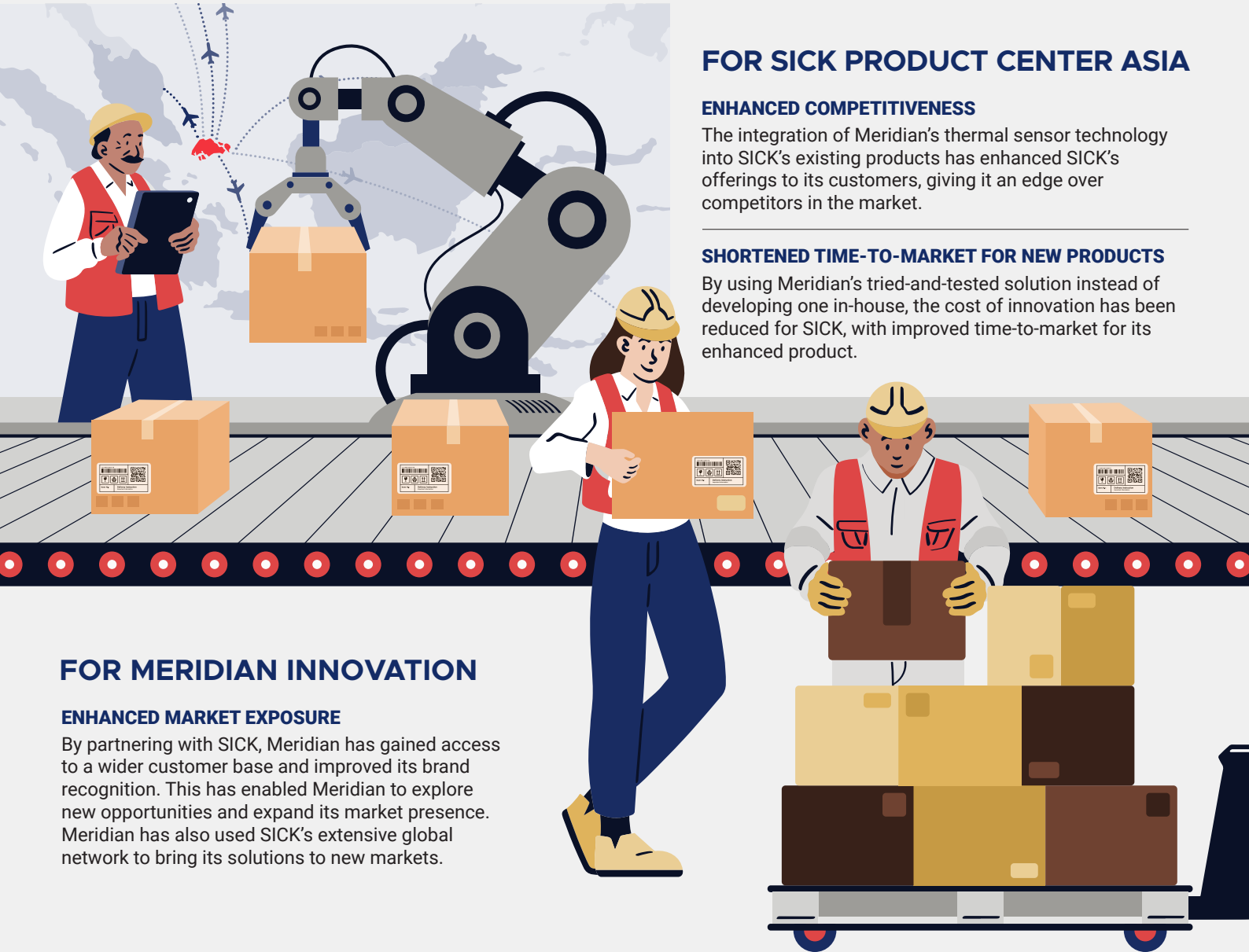


THE WIN-WIN OUTCOMES OF SICK PRODUCT CENTER ASIA'S AND MERIDIAN INNOVATION'S PARTNERSHIP



FOR SICK PRODUCT CENTER ASIA

ENHANCED COMPETITIVENESS

The integration of Meridian's thermal sensor technology into SICK's existing products has enhanced SICK's offerings to its customers, giving it an edge over competitors in the market.

SHORTENED TIME-TO-MARKET FOR NEW PRODUCTS

By using Meridian's tried-and-tested solution instead of developing one in-house, the cost of innovation has been reduced for SICK, with improved time-to-market for its enhanced product.

FOR MERIDIAN INNOVATION

ENHANCED MARKET EXPOSURE

By partnering with SICK, Meridian has gained access to a wider customer base and improved its brand recognition. This has enabled Meridian to explore new opportunities and expand its market presence. Meridian has also used SICK's extensive global network to bring its solutions to new markets.